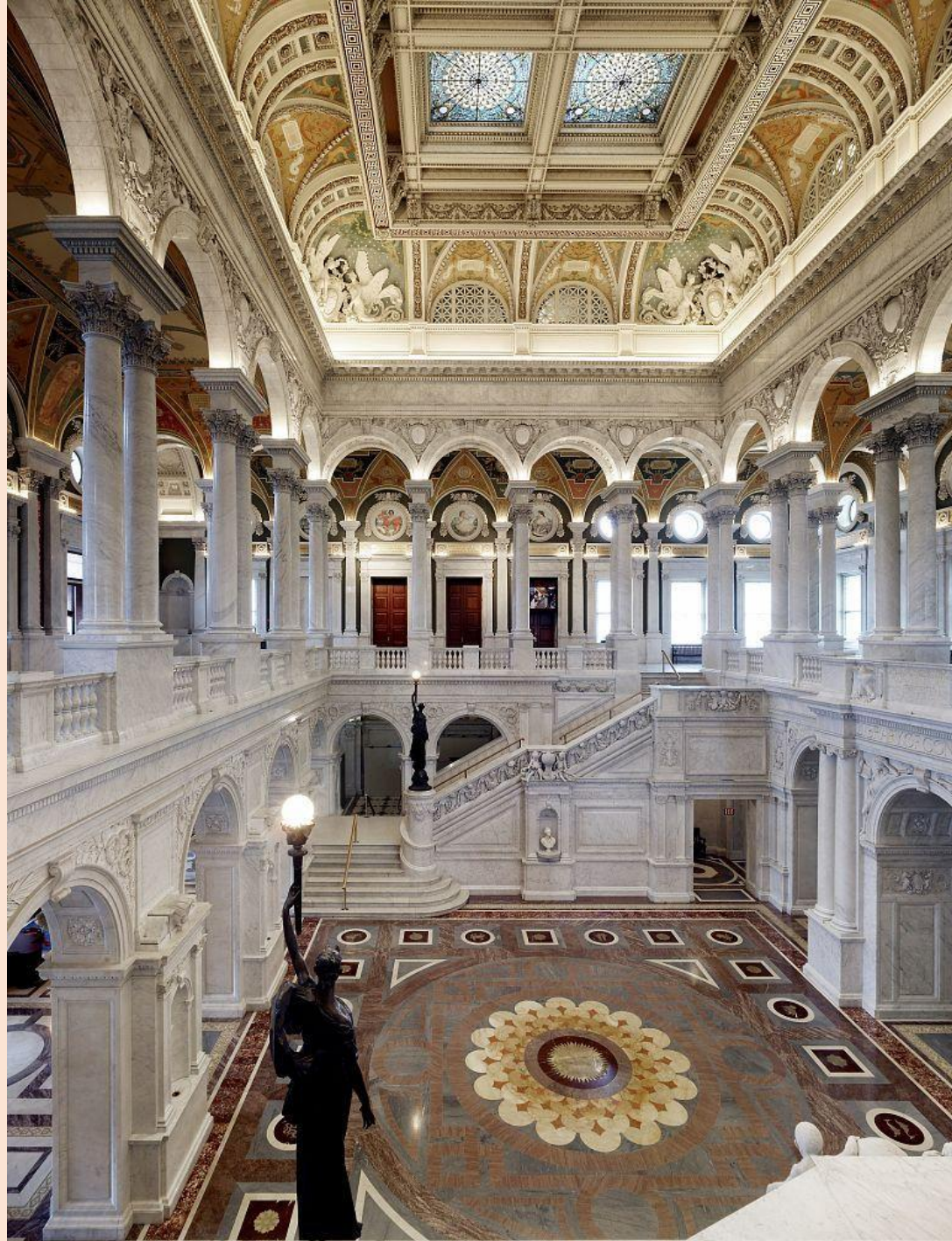


## ABOUT ME

- Curated award-winning museum exhibits
- Helped create the archives of the Rock n' Roll Hall of Fame
- Lived in Dominican Republic working at a Jewish museum
- Worked at the Library of Congress for seven years
- Founding Director of Lepage Center for History in the Public Interest
- Two diplomatic exchanges in Europe with U.S. Department of State
- Created History Club on Clubhouse, 100K+ members
- First cryptocurrency devoted to History
- Global Fellow at The Wilson Center
- Author, *History, Disrupted: How Social Media & the World Wide Web Have Changed the Past*

**Say Hi! Twitter** @JasonSteinhauer | **IG:** JasonSteinhauer | **Web:** Jasonsteinhauer.com





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## Inquiring Minds: An Interview with Astrobiologist David H. Grinspoon

November 29, 2012 by [Erin Allen](#)

*(The following is a guest post by Jason Steinhauer, a program specialist in the Library's John W. Kluge Center, as part of the blog series, "Inquiring Minds.")*



Photograph by Henry Throop

American astrobiologist David H. Grinspoon began on November 1 as the inaugural Baruch S. Blumberg NASA/Library of Congress Chair in Astrobiology at the Library's [John W. Kluge Center](#). This unique position was established through an interagency agreement between the Library of Congress and the NASA Astrobiology Institute (NAI) for research into the origins, evolution, distribution and future of life in the universe, and the societal and humanistic implications of such inquiry. The chair is named for Baruch S. Blumberg, late Kluge Center Scholars Council member, Nobel Laureate and founding director of the NAI.

Grinspoon is curator of astrobiology at the Denver Museum of Nature & Science, adjunct professor at the University of Colorado, widely published writer, and currently serves on the Science Team for the Curiosity Rover mission to Mars.

# History Communicators - What They Are & Why We Need Them

For next year's National Council on Public History conference, I've introduced the idea of "**HISTORY COMMUNICATORS.**"

I believe History Communicators will be vital to the future of the history and public history professions, and to ensuring history remains relevant in the 21st century. Below are some initial thoughts, and I'll be posting more ideas soon.

Interested in the idea? Send me an email; I'd love to hear your take. My original conference proposal is on the NCPH website.

## **What are History Communicators?**

Just as science has science communicators, history needs history communicators. The explosion of media formats in the 21st century necessitates that the history profession cultivate a designated class of communicators who can share historical scholarship with non-experts, generate support for historical research, and inform policymakers and the public across these emerging channels. The profession needs specialists who are up-to-date on the latest technologies and digital platforms, are engaging public speakers, speak concisely, can communicate in plain English without abstraction, have proficiency with blogs, infographics, and video production, etc., and have professional networks within political, journalistic, and





Was the Civil War About Slavery?

This is the history they try to bury  
Tulsa, Oklahoma was NOT the only Black  
Wall Street we had, we had MANY Black  
Wall Streets



JPEG, 160x160, 9.3 KB



**Turkey**  
OH SHIT. OH SHIT. OH SHIT. OH SHIT.  
Like · Comment · 28 minutes ago ·

2419 people like this. fb.com/DailyJaw

**USA** What in the hell is wrong with you boy?  
27 minutes ago · Like · 32

**Turkey** I shot down a Russian fighter jet by mistake, I thought it was in my airspace...  
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**USA** Jesus banging Christ, eating a jelly doughnut and drinking coffee-boy you must of fell and bumped your entire head...  
26 minutes ago · Like · 2314

**Russia** Time to Remove Kabab...  
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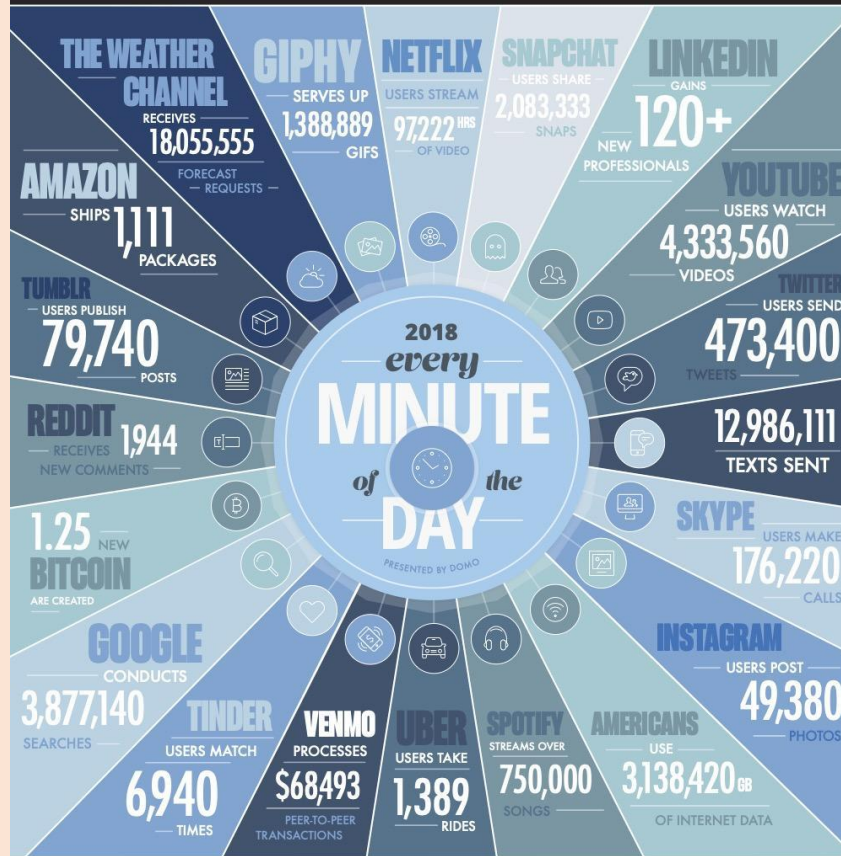


DOMO

# DATA NEVER SLEEPS 6.0

How much data is generated *every minute*?

There's no way around it: big data just keeps getting bigger. The numbers are staggering, but they're not slowing down. By 2020, it's estimated that for every person on earth, 1.7 MB of data will be created every second. In our 6th edition of Data Never Sleeps, we once again take a look at how much data is being created all around us every single minute of the day—and we have a feeling things are just getting started.



The world's internet population is growing significantly year-over-year. In 2017, internet usage reached 47% of the world's population and now represents 3.8 billion people.



GLOBAL INTERNET POPULATION GROWTH 2012-2017 (IN BILLIONS)

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SOURCES: STATISTA, LINKEDIN, INTERNET LIVE STATS, EXPANDED RAMBLINGS, SLASH FILM, RIAA, BUSINESS OF APPS, INTERNATIONAL TELECOMMUNICATIONS UNION, INTERNATIONAL DATA CORPORATION



*THERE'S A BOOK HERE...* 🤔

**2019**

- 1<sup>st</sup> draft



**2020**

- 2<sup>nd</sup> draft



**2021**

- 3<sup>rd</sup> draft

# HISTORY, DISRUPTED

How Social Media  
and the World Wide Web  
Have Changed the Past

**JASON  
STEINHAUER**



# Amazon Hot New Releases

Our best-selling new and future releases. Updated hourly.

# Amazon Hot New Releases

Our best-selling new and future releases. Updated hourly.

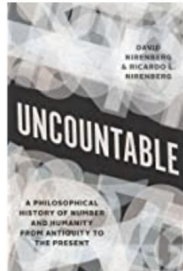
## New Releases in History

#1



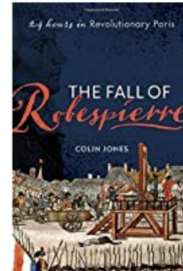
History, Disrupted: How Social Media and the...  
Jason Steinhauer  
Paperback  
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#2



Uncountable: A Philosophical History of...  
> David Nirenberg  
Hardcover  
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#3



The Fall of Robespierre: 24 Hours in...  
> Colin Jones  
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Hardcover  
\$32.95 ✓prime

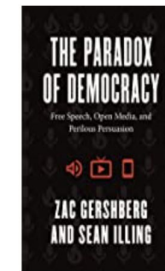
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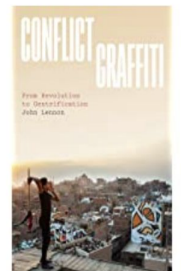
History, Disrupted: How Social Media and the...  
Jason Steinhauer  
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#2



The Paradox of Democracy: Free Speech,...  
Zac Gershberg  
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#3



Conflict Graffiti: From Revolution to...  
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\$30.00 ✓prime

# Amazon Best Sellers

Our most popular products based on sales. Updated hourly.

# Amazon Best Sellers

Our most popular products based on sales. Updated hourly.

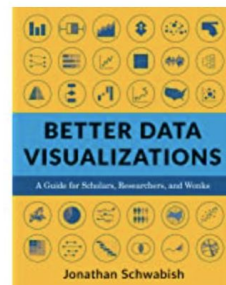
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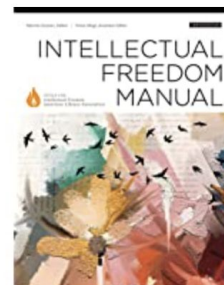
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Jason Steinhauer  
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> Jonathan Schwabish  
★★★★☆ 128

#3



Intellectual Freedom Manual: Tenth Editio...  
Trina Magi  
★★★★☆ 5

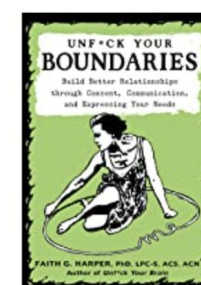
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The Death of Expertise: The Car...  
Tom Nichols  
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# HISTORY, DISRUPTED

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and the World Wide Web  
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**JASON  
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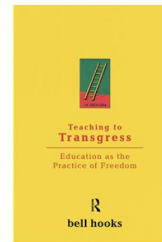


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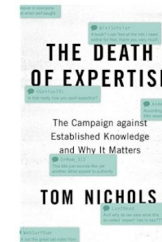
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#2



The Death of Expertise: The Campaign again...  
> Tom Nichols  
★★★★★ 1,662  
Paperback  
\$14.36

#3



History, Disrupted: How Social Media and the...  
> Jason Steinhauer  
★★★★★ 5  
Paperback  
\$24.89



**G-SPAN**

**+MANY MORE**



“Pop culture, social media, and the news media play an increasingly larger role in influencing public thinking about the past.”

-Frameworks Institute Report, 2020

*e-commerce*

*e-books*

***e-history***



*e*-history [are] discrete media products that package an element, or elements, of the past for consumption on the social Web, and which try to leverage the social Web in order to gain visibility.

Examples of *e*-history include history YouTube videos, history Twitter threads, history Instagram posts, history podcasts, and history Wikipedia pages.





Was the Civil War About Slavery?

This is the history they try to bury  
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Wall Street we had, we had MANY Black  
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# History In Pictures

18.5K Tweets



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# HISTORYINPICS



## Haymarket affair

From Wikipedia, the free encyclopedia

Coordinates: 41°53′5.6″N 87°38′38.9″W﻿ / ﻿41.8849167°N 87.6441667°W﻿ / 41.8849167; -87.6441667

*Several terms redirect here. For other uses, see 2007 London car bombs and Haymarket Riot (band).*

The **Haymarket affair** (also known as the **Haymarket massacre**, the **Haymarket riot**, or the **Haymarket Square riot**) was the aftermath of a bombing that took place at a labor demonstration on May 4, 1886, at **Haymarket Square** in **Chicago, Illinois, United States**.<sup>[2]</sup> It began as a peaceful rally in support of workers striking for an **eight-hour work day**, the day after police killed one and injured several workers.<sup>[3]</sup> An unknown person threw a dynamite bomb at the police as they acted to disperse the meeting, and the bomb blast and ensuing gunfire resulted in the deaths of seven police officers and at least four civilians; dozens of others were wounded.

In the internationally publicized legal proceedings that followed, eight **anarchists** were convicted of conspiracy. The evidence was that one of the defendants may have built the bomb, but none of those on trial had thrown it.<sup>[4][5][6][7]</sup> Seven were sentenced to death and one to a term of 15 years in prison. Illinois Governor **Richard J. Oglesby** commuted two of the sentences to terms of life in prison; another committed suicide in jail rather than face the gallows. The other four were hanged on November 11, 1887. In 1893, Illinois Governor **John Peter Altgeld** pardoned the trial.<sup>[8]</sup>

It is significant as the origin of **International Workers' Day** held on May 1,<sup>[9][10]</sup> and it was also the first class in America known as **the Great Upheaval**. According to labor historian William J.

...of labor in Illinois, the United States, and even the world, more than the Chicago



This 1886 engraving was the most widely reproduced image of the Haymarket massacre. It shows Methodist pastor Samuel Fielden speaking, the bomb exploding, and the riot beginning simultaneously; in reality, Fielden had finished speaking before the



## Best 70 History Podcasts

Feb 11, 2022 · [About this list](#)



*e*-history  
is  
everywhere



*e*-history  
is  
everywhere

Today there are millions of *e*-history videos, blogs, memes, podcasts, social media accounts and historically-informed news articles on the Web competing for our attention, advancing political and commercial agendas, and actively re-shaping what we know about the past.



Source: *History, Disrupted: How Social Media and the World Wide Web Have Changed the Past*



Some amass millions of views; others are barely seen. Some are accurate; some are not. Some are created by professional historians and informed by scholarship; others are made by journalists, history enthusiasts, teenagers, hobbyists, white supremacists, conspiracy theorists and foreign disinformation agents. It can often be difficult to determine which *e*-history is created by whom.



Source: *History, Disrupted: How Social Media and the World Wide Web Have Changed the Past*

The sum effect has been the creation of a vast and expansive *e*-history universe over the past two decades that it is now as large—or larger—as any category of content on the Web. The social Web plays an enormous role in shaping the histories we encounter.



Why does *e*-history exist? 🤔

*e*-history solves a problem, namely how do you transpose the study of history into the Web and social media? The problem exists because, at heart, the values that underpin the professional discipline of history are at odds with the values that underpin the social Web.

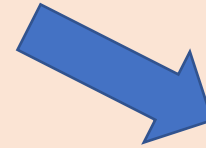


Professional history is an expert-centric, always-evolving intellectual pursuit that is time-consuming and rests on its intrinsic value. The social Web is a user-centric, data-driven commercial enterprise that is instantly-gratifying and privileges extrinsic value. That clash creates the conditions for *e*-history to emerge.



- Expert centric
- Always evolving intellectual pursuit
- Time consuming
- Intrinsically valuable

Square peg



- User centric
- Data driven commercial enterprise
- Instantly gratifying
- Extrinsically valuable

Round hole

Why do we see some *e*-history and not others? 🤔

*e*-history that adheres to, and aligns with, the values of the social Web stand a greater chance at visibility than the *e*-history that do not.



Source: *History, Disrupted: How Social Media and the World Wide Web Have Changed the Past*



The most visible and influential  
*e*-history tend to mirror the values of the  
Web itself.



Source: *History, Disrupted: How Social Media and the World Wide Web Have Changed the Past*



Was the Civil War About Slavery?

## 7 mechanisms by which *e*-history become visible

- Crowd-sourced past
- Nostalgia on demand
- The Viral Past
- The Visual Past
- The Newsworthy Past
- The Storytelling Past
- History. AI

## 7 mechanisms by which *e*-history become visible

- **Crowd-sourced past**
  - Wikipedia, Reddit, Quora
- **Nostalgia on demand**
  - Facebook, Timehop, #OTD
- **The Viral Past**
  - @HistoryinPics, #Twitterstorians
- **The Visual Past**
  - History Cool Kids, memes
- **The Newsworthy Past**
  - 1619, anniversaries, headlines
- **The Storytelling Past**
  - Podcasts, unknown, discovered
- **History. AI**
  - Semantic Web, smart devices, automation

# Crowd-sourced past

## Haymarket affair

From Wikipedia, the free encyclopedia

Coordinates:  41°53′5.6″N 87°38′38.9″W﻿ / ﻿41.8848889°N 87.6444167°W﻿ / 41.8848889; -87.6444167

*Several terms redirect here. For other uses, see [2007 London car bombs](#) and [Haymarket Riot \(band\)](#).*

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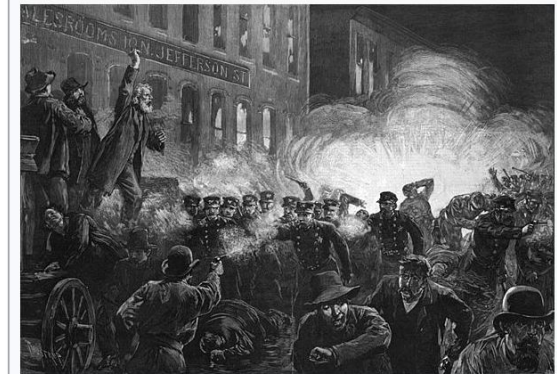
The Haymarket Affair is generally considered significant as the origin of [International Workers' Day](#) held on May 1,<sup>[9][10]</sup> and it was also the climax of the social unrest among the working class in America known as [the Great Upheaval](#). According to labor historian William J. Adelman:

No single event has influenced the history of labor in Illinois, the United States, and even the world, more than the Chicago Haymarket Affair. It began with a rally on May 4, 1886, but the consequences are still being felt today. Although the rally is included in American history textbooks, very few present the event accurately or point out its significance.<sup>[11]</sup>


The site of the incident was designated a Chicago landmark in 1992,<sup>[12]</sup> and a sculpture was dedicated there in 2004. In addition, the [Haymarket Martyrs' Monument](#) was designated a National Historic Landmark in 1997 at the defendants' burial site in [Forest Park](#).<sup>[13]</sup>

### Haymarket affair

Part of the [Great Upheaval](#)



This 1886 engraving was the most widely reproduced image of the Haymarket massacre. It shows Methodist pastor [Samuel Fielden](#) speaking, the bomb exploding, and the riot beginning simultaneously; in reality, Fielden had finished speaking before the explosion.<sup>[1]</sup>

<b>Date</b>	May 4, 1886
<b>Location</b>	<a href="#">Chicago, Illinois, United States</a>  <span><span><span><span><span>41°53′5.6″N</span> <span>87°38′38.9″W</span></span></span><span><span>﻿</span> / <span>﻿</span></span><span><span></span><span><span>41.8848889°N 87.6444167°W</span><span><span>﻿</span> / <span>41.8848889; -87.6444167</span></span></span></span></span></span>
<b>Goals</b>	Eight-hour work day

# Nostalgia on demand

## Digging Into My Digital Past Using Timehop and Facebook

Want to look back at your digital past each day? Timehop and Facebook's On This Day make this simple. Just keep in mind that some memories may be better off forgotten.

By **Katherine Boehret** | Jun 3, 2015, 4:00am EDT



# The Viral Past

← **History In Pictures**  
18.5K Tweets



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@HistoryInPics

Sharing the most powerful historical photos and videos. Join our Discord below!

📅 Education 🔗 [discord.gg/H3Prcu9VgC](https://discord.gg/H3Prcu9VgC) 📅 Joined July 2013

**281** Following **3.7M** Followers

## The Visual Past







# The Newsworthy Past

https://twitter.com/OBWax/status/1333809740275740673

← Tweet

 **Olivia B. Waxman** ✓  
@OBWax

Latest in series w/ [@arpitaaneja](#) on the history you didn't learn in school: These Latinas were pioneers for workers' rights in the United States. Here are two you should have learned about.



These Latinas were pioneers for workers' rights in the United States.  
Latinas were active in the labor movement nearly three decades earlier, and

# The Storytelling Past



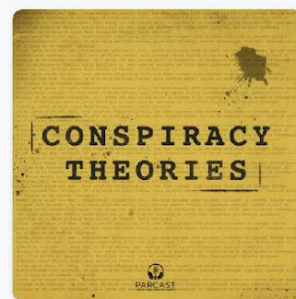
The Women's War

These are...not optimistic times for most Americans. Across the world, t...



Ridiculous History

History is beautiful, brutal and, often, ridiculous. Join Ben Bowlin and Noe...



Conspiracy Theories

The truth is rarely the best story. And when it's not the only story, the truth...



Throughline

The past is never past. Every headline has a history. Join us every week as ...



Historical Figures

Big Lives. Little-known Facts. Great, unknown stories hide inside history...



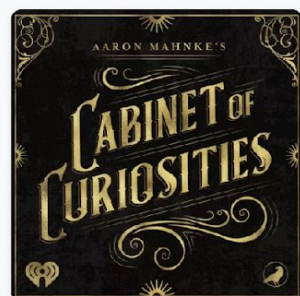
Dan Carlin's Hardcore History: Addendum

Interviews, musings and extra material



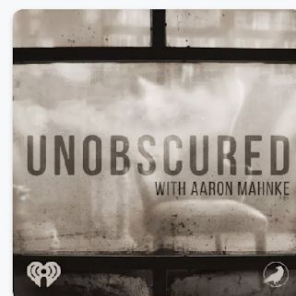
History on Fire

Where history and epic collide--"History on Fire" is a podca...



Aaron Mahnke's Cabinet of Curiosities

From the creator of the hit podcast



Unobscured

History is full of stories we think we know. They are old and dark, but tim...



Dark Histories

Bi-weekly narratives on the unsolved and the unexplained, mysteries, hist...



Personology

A psychological examination of historically significant lives. We will p...



Tides of History

Everywhere around us are echoes of the past. Those echoes define the b...

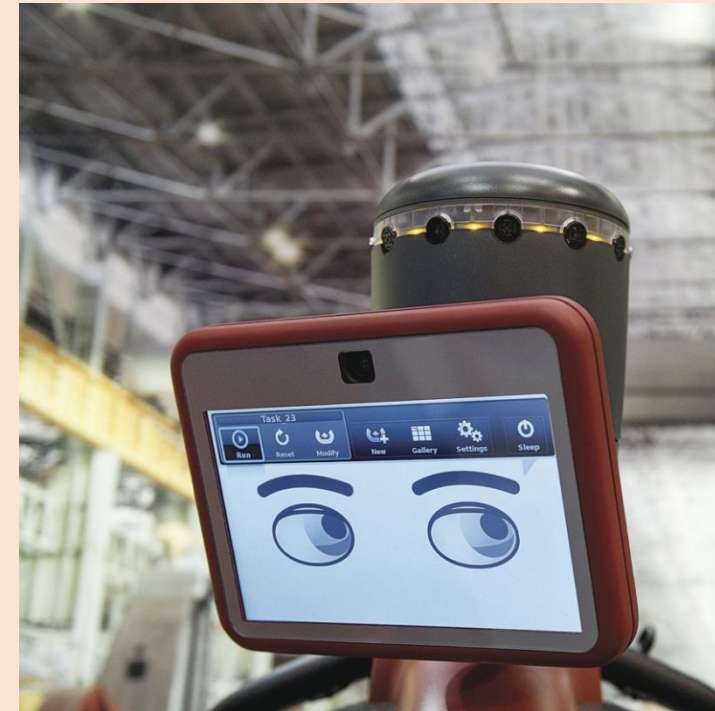
## History.AI

# Job-Killing Computerization Sets Its Sights on the University Researcher

**A college kid's fake, AI-generated blog fooled tens of thousands. This is how he made it.**

“It was super easy actually,” he says, “which was the scary part.”

**Now your phone can become a robot that does the boring work**



Does this mean we know history any better? 🤔

This proliferation of information about the past online does not equate to a better understanding of history, however. The fragmentary nature of *e*-history of widely-varying quality and agendas, with no uniform ethics or standards, compels individuals to try and derive meaning from simplistic, controversial, pseudo-academic and conspiratorial sources intermixed with scholarly and journalistic ones.




Source: *History, Disrupted: How Social Media and the World Wide Web Have Changed the Past*

The chief result has been not a more sophisticated understanding of the past... but rather the embedding of the values of the social Web deeper into our lives...



- Expert centric
- Always evolving intellectual pursuit
- Time consuming
- Intrinsically valuable

What we  
understood  
history to be in  
the past

*e*-history  


- User centric
- Data driven commercial enterprise
- Instantly gratifying
- Extrinsically valuable

How we think  
about history  
now

- Expert centric
- Always evolving intellectual pursuit
- Time consuming
- Intrinsically valuable

Not considered to  
be publicly valued  
information;  
underfunded and  
under-supported

*e*-history



- User centric
- Data driven commercial enterprise
- Instantly gratifying
- Extrinsically valuable

Considered valuable  
for how it can be put  
into service to other  
agendas, be they  
commercial, political or  
personal



*e*-history has changed the very definition of history right before our very eyes...



Source: *History, Disrupted: How Social Media and the World Wide Web Have Changed the Past*

*Where do we go from here?*



**History Communication  
Institute**

*For more:*

*[jasonsteinhauer.com](http://jasonsteinhauer.com)*

*[jasonsteinhauer.substack.com](http://jasonsteinhauer.substack.com)*

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