

“My Truth, Your Truth”

Project Work at the DIGHUM Summer School, Vienna 2022

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Assumptions and Scope

- **Problem with existing news platforms:**
 - Platform power in traditional two-sided customer model
 - Tendencies towards group polarization and “filter bubbles” in social media
- **Goal:** create a news portal that empowers citizens and promotes democracy*
- **Limitations of considerations:**
 - Monetization / revenue model
 - Switching costs and user maintenance
 - Technical realization (hosting, algorithms)

*Helberger, N. (2019). On the democratic role of news recommenders. *Digital Journalism*, 7(8), 993-1012.

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Goal Hierarchy



→ Details:

https://miro.com/welcomeonboard/R0VvNmVLQWFXdDVWaWIPajBPZUlaWkVkdXdLbnA4WGGJuaTBhUU1YVfVqQ0FZVnBOOE10c1NvdHAwVUdSenV6anwzMDc0NDU3MzUyMDUwMzlwNjM5fDI=?share_link_id=610482384979

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Summary and Outlook

Summary

- **Key takeaways:**
 - Large conflict between existing revenue models and democratic empowerment
 - Huge complexity of implementation
- **Open points:**
 - How to ensure democratic governance?
 - How to attract and maintain users?
 - How to monetize / finance the platform?

Outlook

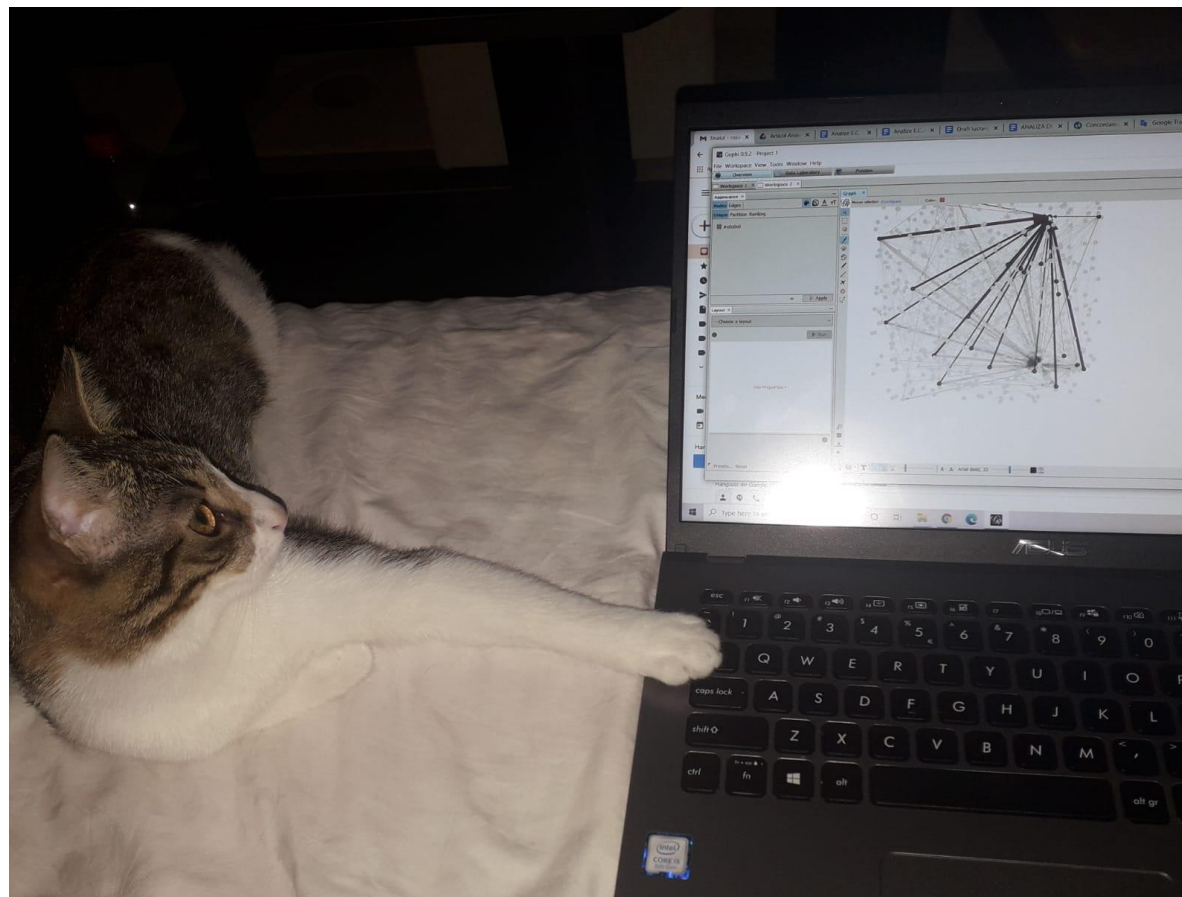
- **Next steps:**
 - Back up considerations from literature
 - Design a prototype for selected features
 - Empirically validate theoretical ideas
- **Further ideas:**
 - Creation of teaching cases?
 - Pitch for government initiatives?

Thank You!

What if it all doesn't work out...?

We are fortunately not alone 😊

Jony



Discord
Group

